



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DIPARTIMENTO DI
SCIENZE PER LA QUALITÀ DELLA VITA

TOURISM AND CCI CULTURAL-CREATIVE INDUSTRIES

Cultural-Creative Industries (CCI) including fashion, design, cinema, the publishing industry, visual and performative arts and also arts & crafts and food & wine, are increasingly considered of strategic value from an economic and cultural perspective. It is acknowledged that CCIs contribute significantly to the quality of life in cities and regional areas, and relate strongly to geographically specific know-how.



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CAMPUS DI RIMINI



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CENTRO DI STUDI AVANZATI SUL TURISMO

A multidisciplinary seminar series open to all the students of the following degree programmes, please note that the seminars will be held in either English [ENG] or Italian [ITA]:

Culture e Tecniche della Moda – CLAM
Fashion Culture and Management – FCM
International Tourism and Leisure Industries – ITALI
Economics of Tourism – CLET
Tourism Economics and Management – TEaM
Wellness Culture: Sport, Health and Tourism – WELLNESS

MEETINGS CALENDAR:

Research methods 1: Non financial benchmarking
by Renato Medei
Hosted by European cultural routes and tourist systems| ITALI | Prof. Alessia Mariotti
19/03/2018 | h. 11.00 - 13.00 | Room Alberti 3 | [ENG]

Food: between place-branding and heritage making
by Chiara Rabbiosi
Hosted by European cultural routes and tourist systems ITALI | Prof. Alessia Mariotti
26/03/2018 | h. 11.00 - 13.00 | Room Alberti 3 | [ENG]

Metodi di ricerca 2: L'etnografia nello studio della relazione tra turismo e consumi
a cura di Chiara Rabbiosi
(a partire dal libro "Il territorio messo in scena. Turismo, consumi, luoghi", di Chiara Rabbiosi)
Ospitato dal corso Geografia Culturale dello Sviluppo locale | CLAM | Prof. Fiorella Dallari.
5/04/2018 | h. 13.00 - 15.00 | Room Briolini | [ITA]

Metodi di ricerca 3: Moda e turismo culturale attraverso la ricerca in archivio
a cura di Gianluigi Di Giangirolamo
Ospitato dal corso Geografia Culturale dello Sviluppo locale | CLAM | Prof. Fiorella Dallari.
17/04/2018 | h. 11.00 - 13.00 | Room Alberti 9 | [ITA]

The beach: bodies, environments and policies
by Chiara Rabbiosi
Hosted by Sport Tourism and Geography| WELLNESS | Prof. Alessia Mariotti
09/05/2018 | h. 9.00 - 11.00 | Room Clodia 4 | [ENG]

Fashion and Cultural Heritage across Europe
by Gianluigi Di Giangirolamo
Hosted by Sport Tourism and Geography| WELLNESS | Prof. Alessia Mariotti
16/05/2018 | h. 9.00 - 11.00 | Room Navigare 1A | [ENG]

Shaping tourism destination image
by Renato Medei
Hosted by Sport Tourism and Geography| WELLNESS | Prof. Alessia Mariotti
24/05/2018 | h. 9.00 - 11.00 | Room Navigare 1B | [ENG]

The seminar series is part of the research project Alma Idea 2017:
"Cultural-Creative Industries and experiential tourism. Policies, methodologies, evaluations for local development."

MORE INFO: Chiara Rabbiosi, Department for Life Quality Studies, chiara.rabbiosi@unibo.it

www.scienzequalitavita.unibo.it
www.unibo.it/campusrimini
www.turismo.unibo.it

